

Intercultural Leadership

Course ID	B+W0043w
Lecturer	Mr. Siefert (Visiting lecturer)
Study Program	BW / LH / WI
Level	Bachelor
Language	English
Credit Hours / ECTS	2 Credit Hours / 3 ECTS
Workload	30 h Classes / 30 h Preparation / 30 h Postprocessing
Course Type	Seminar
Exam	Presentation
Requirements	Basic understanding of corporate structures and communication
Max Participants	-
Contents	<p>This course provides knowledge about the influence of leadership behavior on different corporate situations. The course establishes an understanding of how leadership behavior exerts influence on performance in regards to an international company's cultural diversity and communication.</p> <p>First part:</p> <ul style="list-style-type: none"> • Definition and objectives of leadership management • Different leading concepts and leading styles • Changes in leadership management models • Influence of different cultural backgrounds on companies and corporate culture • Influence of a leader's personality and communication skills on performance in different situations • Communication dynamics between manager and staff <p>Second part:</p> <ul style="list-style-type: none"> • Different approaches of leadership management in different situations • Modeling a performance management system <p>Workshop:</p> <ul style="list-style-type: none"> • Analyzing leadership management in different corporate situations • Designing performance measures in leadership management • Developing a performance management system
Learning Objectives / Skills	<ol style="list-style-type: none"> 1. have knowledge and a keen sense of leadership situations 2. find appropriate ways of leadership 3. exercise a successful performance management system
Literature	Provided in class