

Career Opportunities

As a DEC student, you will be involved with future technologies, innovative business models and cutting-edge research topics. After graduation you will be eligible for companies of all sectors seeking new ideas and innovative capacities.

Small and medium-sized enterprises in particular need your multi-channel marketing skills. Your career entry might start with a cooperative company research project – usually already as a student.

Your main competence fields as a DEC graduate:

- Dialog marketing
- E-commerce
- Multi-channel management
- Intercultural project management
- Managerial responsibility