

Professional perspective

The perspectives of graduates of the study program Business Administration/Logistics and Commerce are well known. Logistics and commerce are future-oriented areas.

Graduates have the proper skills to work successfully in logistics- and commerce companies as well as in the production industry.

Areas of Occupation:

Logistics

- Purchase logistics
- production logistics
- Distribution logistics
- Spare parts logistics
- Logistics of disposal
- Event logistics
- Fashion logistics
- Logistics controlling

Commerce:

- Purchasing
- Market research
- Product and category management
- E-Commerce
- Commerce controlling
- Branch manager
- Sales