

# Design Thinking

Lecturer	B+W1146w
Lecturer	Bernhard Stobitzer
Study Program	BWM / WIM / DEC
Level	Master
Language	English
Credit Hours / ECTS	BWM:           StuPo2013/2: 2 Credit Hours / 2 ECTS StuPo2016/2: 2 Credit Hours / 3 ECTS WIM:           StuPo2014/2: 2 Credit Hours / 2 ECTS StuPo2016/2 & StuPo2017/2: 2 Credit Hours / 3 ECTS DEC:           StuPo2016/1: 2 Credit Hours / 3 ECTS
Workload	30 h Classes / 30 h Preparation / 30 h Postprocessing
Course Type	Interactive Workshop
Exam	Project Work
Requirements	Sound business knowledge and desire to communicate
Max Participants	15
Contents	<p>This course is aimed at providing students with an insight into the the principles and the philosophy of Design Thinking and ways to structure DT workshops. The idea is to give students an understanding of what DT stands for and what makes it so special. We will go through the phases of Design Thinking step by step and will evaluate which aspects of each phase are key. A full set of Design Thinking tools and methods will be introduced in order to give students an idea about when and how to use them, and also what the limitations of the tools are. The course will be highly interactive and active participation of the students is expected: We will work through a number of methods and students will either be part of the workgroups or facilitate a group in order to gain experience as facilitators. Alongside with these exercises students will obtain some practical tips on how to be a good facilitator. The students will also have the opportunity to learn how to us</p>
Learning Objectives / Skills	By the end of the course the students should be able to <ul style="list-style-type: none"> <li>•Identify problems properly and design and set up their own workshops to present a tangible prototype</li> <li>•Facilitate Design Thinking workshops</li> </ul>
Literature	Provided in class / moodle